EVENT & SPONSORSHIP INFORMATION

The 7th Annual

DYSLEXIA GALA

SATURDAY, NOVEMBER 7, 2026 ★ 6 – 10 PM

★ RITZ-CARLTON ORLANDO, GRANDE LAKES ★

4012 CENTRAL FLORIDA PKWY, ORLANDO, FL 32837

COST: $300/PER PERSON ★ **ATTIRE:** FORMAL/BLACK-TIE

RCF's premier annual fundraiser is an inspiring, adult-only evening featuring an immersive experience, exceptional silent and live auctions, a three-course dinner, and a powerful keynote from **Ameer Baraka** — an award-winning and Daytime Emmy-nominated actor, author, dyslexia advocate, youth mentor, and prison coach whose story highlights the life-changing power of literacy. In continued support of our mission to empower students, this year's Gala will also feature student program hosts throughout the evening, offering guests a firsthand look at the impact of RCF's work and vision for the future.

WONDERING ABOUT RCF'S FAMILY-FRIENDLY DYSLEXIA EXPERIENCE EVENT?

We're so glad you asked!

As RCF continues to grow and we listen to the feedback of our long-time supporters, we have made the intentional decision to separate the Dyslexia Experience and Gala into two distinct signature events with unique purposes and impact. We are excited about this change because it will allow us to expand future opportunities for children and families through the Dyslexia Experience, while creating a more focused and elevated Gala evening centered on storytelling, awareness, community partnership, and investing in the future of literacy.

STAY TUNED FOR UPDATES ABOUT UPCOMING

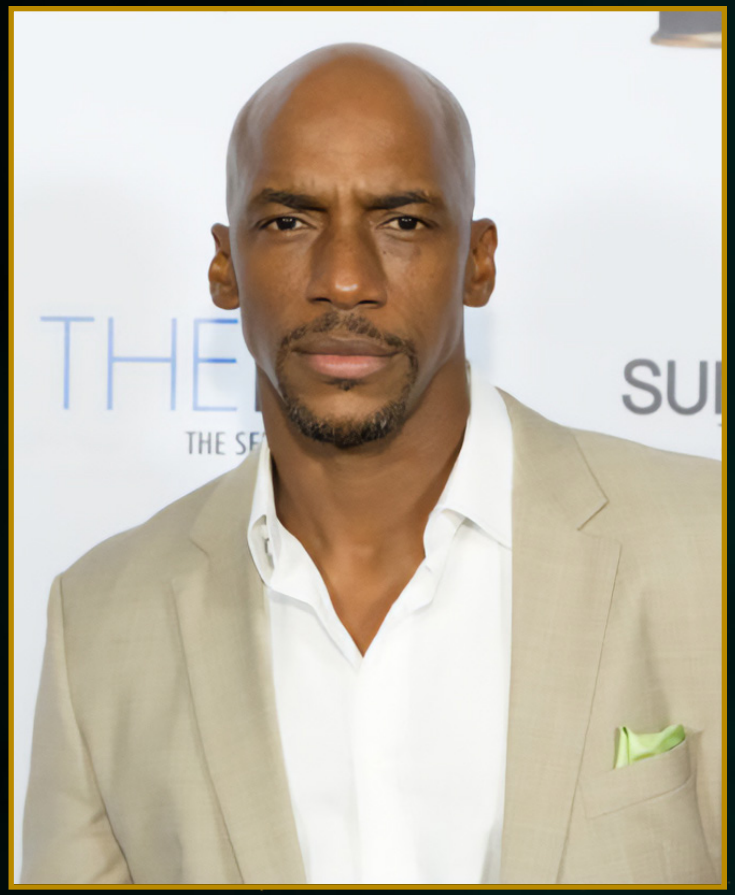
DYSLEXIA EXPERIENCE EVENTS

BEGINNING IN SPRING 2027.

Featuring

AMEER BARAKA

EMMY-NOMINATED ACTOR, AUTHOR AND CO-STAR
ON TYLER PERRY'S HIT TV SHOW "ZATIMA"



Ameer Baraka is an Emmy-nominated actor, author, dyslexia advocate, and youth mentor best known for his role as Jeremiah on Tyler Perry's hit BET series *ZATIMA*. His acting credits also include *American Horror Story: Coven*, *Tales of the Walking Dead*, and *A House Divided*, where he has appeared alongside acclaimed actors including Angela Bassett, Kathy Bates, and Forest Whitaker.

Born and raised in New Orleans, Ameer overcame tremendous adversity after being diagnosed with dyslexia while incarcerated in his twenties. Through literacy and education, he transformed his life and has since dedicated himself to empowering others through advocacy, mentorship, and public speaking.

Ameer has testified before the U.S. Senate on dyslexia awareness, spoken at Harvard University, and been featured by outlets including Forbes, ABC News, BET, and Oprah Winfrey's Blackboard Wars. Today, he works with at-risk and incarcerated youth, speaks nationally on education and resilience, and continues to inspire audiences through his story of perseverance, hope, and transformation.

Why support
REED CHARITABLE FOUNDATION?

THE LITERACY CRISIS IS REAL — BUT IT IS SOLVABLE.

Far too many children are still not being taught to read with evidence-based instruction, and the consequences are life-changing. Illiteracy impacts educational outcomes, workforce readiness, mental health, poverty, and long-term opportunity. Yet, when educators are equipped with the right training and support, children can thrive.

REED CHARITABLE FOUNDATION IS HELPING LEAD CHANGE.

REED Charitable Foundation (RCF) provides accessible, Science of Reading-based literacy training and resources nationwide. By offering accredited educator programs and the RCF Online platform, they empower teachers and support ALL learners, including the 1-in-5 with dyslexia. RCF ensures every child receives high-quality instruction through scalable support and community-focused initiatives.

THE 7TH ANNUAL DYSLEXIA GALA: THE ACTORS WILL BRING TOGETHER MORE THAN 300 LEADERS & SUPPORTERS.

This unforgettable evening will unite philanthropic, corporate, education, healthcare, and community leaders for a powerful night focused on awareness, impact, and action. Guests will experience immersive storytelling, student voices, exceptional auctions, and a keynote from **Ameer Baraka** — whose story powerfully reflects the life-changing impact literacy can have on a child's future.

YOUR SUPPORT HELPS RCF:

- ★ Expand access to high-quality structured literacy training and implementation support
- ★ Equip educators with evidence-based tools and resources
- ★ Support early learning and literacy intervention initiatives
- ★ Provide free family and community education opportunities
- ★ Continue scaling RCF's impact nationwide through innovative programs and partnerships

THIS IS MORE THAN AN EVENT.

This is an investment in children, educators, and communities, with the power to create generational impact for years to come.

SPONSORSHIP LEVELS

EXECUTIVE PRODUCER

$35,000

(LIMIT 1)

As the Gala's exclusive **Presenting Sponsor**, the Executive Producer plays a leading role in bringing the evening to life and helping advance RCF's mission to ensure more children have access to the life-changing power of literacy. This premier sponsorship represents a meaningful investment in children, educators, and communities—and in ensuring more children have the opportunity to learn, thrive, and recognize their inherent strengths.

BENEFITS INCLUDE:

- Exclusive naming rights: *The Actors presented by [Sponsor Name]*
- One hosted King Table experience (12 seats)
- Two (2) standard hotel rooms at the Ritz-Carlton Orlando, Grande Lakes for night of Gala (Nov. 7th)
- Complimentary Valet Parking
- VIP Meet & Greet access for you and your guests with our headliner, Ameer Baraka
- Verbal recognition from the stage
- Recognition in the printed event program
- Recognition on social media, digital promotions, and post-event impact communications
- Prominent logo placement on event screens

SPONSORSHIP LEVELS

BLOCKBUSTER SPONSOR

$20,000

Big impact. Big presence.
Big results for children.

BENEFITS INCLUDE:

- One premium table (10 seats)
- One standard hotel room at the Ritz-Carlton Orlando, Grande Lakes for night of Gala (Nov. 7th)
- Complimentary Valet Parking
- VIP Meet & Greet access for you and your guests with our headliner, Ameer Baraka
- Prominent logo placement on event screens
- Verbal recognition from the stage
- Recognition in the printed event program
- Recognition on social media, digital promotions, and post-event impact communications

PARTNER SPOTLIGHT SPONSOR

$12,500

(LIMIT 3)

Provides a hosted King Table experience that brings together sponsors, educators, school leaders, and community partners working to improve literacy outcomes for children.

BENEFITS INCLUDE:

- One hosted King Table experience (12 seats)
- Seating for 4 sponsor guests and 8 RCF-invited educator/community partner guests
- One standard hotel room at The Ritz-Carlton Orlando, Grande Lakes for the night of the Gala (Nov. 7th)
- Complimentary Valet Parking
- VIP Meet & Greet access for you and your guests with our headliner, Ameer Baraka
- Recognition on event screens and sponsor recognition materials
- Recognition in the printed event program
- Verbal recognition during the event program
- Recognition on social media, digital promotions, and post-event impact communications

SPONSORSHIP LEVELS

MARQUEE SPONSOR
$10,000

Your name in lights. A leadership-level investment that ensures the Gala's success before the curtain rises.

BENEFITS INCLUDE:

- One premium table (10 seats)
- One standard hotel room at the Ritz-Carlton Orlando, Grande Lakes for night of Gala (Nov. 7th)
- Complimentary Valet Parking
- VIP Meet & Greet access for you and your guests with our headliner, Ameer Baraka
- Recognition on event screens and sponsor recognition materials
- Recognition in the printed event program
- Recognition on social media, digital promotions, and post-event impact communications

"LIGHTS, CAMERA, COCKTAILS" SPONSOR
$7,500
(LIMIT 6)

Bar sponsors help create the welcoming, celebratory atmosphere where conversations flow, connections are made, and guests come together in support of RCF's mission.

BENEFITS INCLUDE:

- One premium table (10 seats)
- Complimentary Valet Parking
- VIP Meet & Greet access for you and your guests with our headliner, Ameer Baraka
- Logo displayed at each bar
- Premier recognition on event screens and sponsor recognition materials
- Recognition in the printed event program
- Exclusive champagne toast at your table to start the evening's program
- Recognition on social media, digital promotions, and post-event impact communications

SPONSORSHIP LEVELS

COMMUNITY PARTNER AWARD SPONSOR

$5,500

(LIMIT 1)

Sponsors the Gala's Community Partner Award presentation and storytelling segment, recognizing a local leader or organization whose partnership has made a significant impact in advancing RCF's mission to end the literacy crisis over the past 12 months. This sponsorship also includes hosting the award recipient and their guest at your table during the Gala evening.

BENEFITS INCLUDE:

- Gala Table for Ten (10) – Seating for 8 sponsor guests along with 2 that includes the award-recipient and their guest
- Recognition on event screens and sponsor recognition materials
- Recognition in the printed event program
- Logo recognition included in the award video presentation
- Recognition on social media, digital promotions, and post-event impact communications

LITERACY HERO SPOTLIGHT SPONSOR

$5,500

(LIMIT 1)

Sponsors the Gala's Literacy Hero Award presentation and storytelling segment, recognizing a local educator, administrator, or literacy partner who has made an extraordinary impact on improving literacy outcomes over the past 12 months. This sponsorship also includes hosting the award recipient and their guest at your table during the Gala evening.

BENEFITS INCLUDE:

- Gala Table for Ten (10) – Seating for 8 sponsor guests along with (2) that includes the award-recipient and their guest
- Recognition on event screens and sponsor recognition materials
- Recognition in the printed event program
- Logo recognition included in the award video presentation
- Recognition on social media, digital promotions, and post-event impact communications

SPONSORSHIP LEVELS

STUDENT VOICE SPONSOR

$5,000

(LIMIT 10)

Provides a student program host and guardian the opportunity to participate in the Gala evening while also helping elevate the student's voice through the event's storytelling and video elements.

BENEFITS INCLUDE:

- Five (5) seats total: sponsors receive two (2) seats for the sponsor and one guest, and the remaining three (3) seats are reserved for the student host and two parents/guardians.
- Recognition on event screens and sponsor recognition materials
- Sponsor recognition will be included in the video package featuring the student program hosts
- Opportunity for a photo with student hosts (if appropriate/approved)
- Recognition on social media, digital promotions, and post-event impact communications

ENSEMBLE TABLE

$2,750

A meaningful way to support RCF's mission while hosting colleagues, clients, friends, or family for an unforgettable evening focused on literacy, impact, and ensuring every child learns to read.

BENEFITS INCLUDE:

- One reserved Gala table with seating for 10 guests
- Recognition in the printed event program
- Recognition on event screens and sponsor materials
- Recognition on social media, digital promotions, and post-event impact communications

7th ANNUAL DYSLEXIA GALA

THE ACTORS

FEATURING AMEER BARAKA

INTERESTED IN A LARGER PARTNERSHIP OPPORTUNITY?

RCF also offers customized Annual Corporate Sponsorship opportunities that include the 7th Annual Dyslexia Gala and upcoming 2027 Dyslexia Experience events. Please contact Heather Talla, Chief Development Officer, at heather@reedcharitablefoundation.org to learn more about creating a partnership aligned with your organization's philanthropic and community impact goals.

REED Charitable Foundation, Inc. ("RCF") is a not-for-profit corporation created under the laws of Florida, and is classified by the Internal Revenue Service as a charitable organization under Section 501(c)(3) of the Internal Revenue Code. Florida Registration Number CH60910. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State of Florida (800) 435-7352. The toll out-of-Florida number is (850) 413-0804. Registration does not imply endorsement, approval, or recommendation by the State of Florida. The website for the Division of Consumer Services is as follows: http://www.freshfromflorida.com/Divisions-Offices/Consumer-Services.

SPONSORSHIP SUMMARY CHART

	PRESENTING SPONSOR EXECUTIVE PRODUCER $35,000 (LIMIT 1)	BLOCKBUSTER SPONSOR $20,000	PARTNER SPOTLIGHT SPONSOR $12,500 (LIMIT 3)	MARQUEE SPONSOR $10,000	BAR SPONSOR "LIGHTS, CAMERA, COCKTAILS" SPONSOR $7,500 (LIMIT 6)	COMMUNITY PARTNER AWARD SPONSOR $5,500 (LIMIT 1)	LITERACY HERO SPOTLIGHT SPONSOR $5,500 (LIMIT 1)	STUDENT VOICE SPONSOR $5,000 (LIMIT 10)	ENSEMBLE TABLE $2,750
Gala Tickets	12	10	4	10	10	8	8	2	10
Valet at Gala	●	●	●	●	●				
Seating	Prominent	Prominent	Prominent	Prominent	Prominent	Prominent	Preferred		
VIP Happy Hour	●	●	●	●	●				
Gala Extras						Champagne Toast			
MC Shout Out	●	●	●						
Gala Program	●	●	●	●	●	●	●	●	●
RCF Website & Social Media	●	●	●	●	●	●	●	●	●
Additional Logo Display	Prominent Logo Placement	Prominent Logo Placement			All Bar Locations				

REED CHARITABLE FOUNDATION

7th ANNUAL DYSLEXIA GALA

THE ACTORS

FEATURING AMEER BARAKA

(For Office Use Only)

SPONSORSHIP AGREEMENT

SPONSORSHIP CONTACT INFO

Name of Sponsoring Company or Name as you would like to be referred to publicly. **Please Print.**

_____

◯ Yes, this is the name to include on the tax receipt.

◯ No, please use this name on your 2026 tax receipt: _____

Contact Name _____ Title (if applicable) _____

Address _____

Phone _____ E-mail _____

SPONSORSHIP COMMITMENT

◯ **Executive Producer** $35,000
(Limit 1 — Presenting Sponsor)

◯ **Blockbuster Sponsor** $20,000

◯ **Partner Spotlight Sponsor** $12,500
(Limit 3)

◯ **Marquee Sponsor** $10,000

◯ **"Lights, Camera, Cocktails" Sponsor** $7,500
(Limit 6)

◯ **Community Partner Award Sponsor** $5,500
(Limit 1)

◯ **Literacy Hero Spotlight Sponsor** $5,500
(Limit 1)

◯ **Student Voice Sponsor** $5,000
(Limit 10)

◯ **Ensemble Table** $2,750

METHOD OF PAYMENT

Please select your planned payment method:

◯ **Credit Card**
*Please go to reedcharitablefoundation.org and click **Become a Sponsor** button*

◯ **Check**
Please mail to: REED Charitable Foundation, 2900 Lake Shore Drive, Orlando, FL 32803

◯ Payment made through a **Donor-Advised Fund (DAF)**.
DAF Institution (if known): _____
DAF funds may only be used for the tax-deductible portion of sponsorships where no goods or services are received.

◯ **Other** (please specify): _____

AUTHORIZATION

Name (Print) _____ Title _____

Signature _____

PLEASE RETURN COMPLETED FORM TO:

REED Charitable Foundation, 2900 Lake Shore Drive, Orlando, FL 32803 or info@reedcharitablefoundation.org

Contact info@reedcharitablefoundation.org for questions or information. 501(c)(3) document available upon request.

REED Charitable Foundation, Inc. ("RCF") is a not-for-profit corporation created under the laws of Florida, and is classified by the Internal Revenue Service as a charitable organization under Section 501(c)(3) of the Internal Revenue Code. Florida Registration Number CH60910. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State of Florida (800) 435-7352. The toll out-of-Florida number is (850) 413-0804. Registration does not imply endorsement, approval, or recommendation by the State of Florida. The website for the Division of Consumer Services is as follows: http://www.freshfromflorida.com/Divisions-Offices/Consumer-Services.

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THE ACTORS
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(For Office Use Only)

AUCTION DONATION FORM

Description of Item and/or Service Donated

(Please provide a detailed description of the item and/or service donated, including ALL restrictions and details a bidder would need):

The value of your donation is $_____

RCF Team Member Contact _____

DONOR INFORMATION

Name of Company/Donor _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

PLEASE RETURN COMPLETED FORM TO:

REED Charitable Foundation
Attn: Terri Yetter/Auction Committee
2900 Lake Shore Drive, Orlando, FL 32803
or email to: terri@reedcharitablefoundation.org

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